



BIOGRAPHY

Shayna Renee Hammond, Founder & CEO of Lead For Liberation, IndigoWomen, and Shayna Renee Media is a serial entrepreneur and best-selling author with an extensive 20-year background in leadership and life coaching, workplace culture redesign, business strategy, and education leadership development. Prior to becoming a serial entrepreneur and author, Shayna led the national development of teacher leaders at KIPP Foundation after being a district leader and high-performing principal in Baltimore City.

ORGANIZATIONS

Lead For Liberation

Lead For Liberation is a leadership and organizational development organization dedicated to guiding leaders of nonprofits, school districts, and foundations to redesign their workplace cultures through the lens of liberation.

IndigoWomen

IndigoWomen is a coaching practice dedicated to creating spaces, methods, and conditions for Black women in leadership to thrive.

SR Media

Shayna Renee Media is where Shayna delivers keynote speeches, co-curates liberatory events, produces a podcast, writes books, and individually coaches high-profile leaders and entrepreneurs.

Shayna Renee Hammond

FOUNDER & CEO

WORK EXPERIENCE

Lead For Liberation

Leadership Development | June 2012- present

- Leads the development and execution of the organization's mission, strategic direction, operations, and fiscal management.
- Oversees a dynamic suite of service offerings for organizations, executives, and emerging leaders.
- Manages the performance of 13 staff members.
- Maintains over 90% effectiveness for session and facilitator effectiveness.

IndigoWomen

Leadership Coaching | March 2020 - Present

- Leads the development and execution of the organization's mission, strategic direction, operations, and fiscal management.
- Oversees the performance of 2 staff members.
- Guided IndigoWomen's impact to reach over 80 Black women executive and director level leaders representing over 35 different organizations and over 30 different roles.
- Served Black women across a diverse set of Industries inclusive of: Education, Finance, Healthcare, Hospitality, Human Resources, Non-Profit, and the Social Impact Industry.

EDUCATIONAL HISTORY

Georgetown University, Washington, DC

Leadership Coaching Certificate Program, May 2016

ACTiVATE, Columbia, MD

Applied Training for Entrepreneurs, December 2013

National-Louis University, Wheeling, IL


Master of Science in Educational Administration and Supervision, June 2006


Johns Hopkins University, Baltimore, MD

Master of Art in Teaching in Elementary Education, May 2004

James Madison University, Harrisonburg, VA

Bachelor of Science in Kinesiology, May 2002

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 *Becoming an IndigoWoman*

 <https://www.indigowomencommunity.com>