

Shayna Renee Hammond: Biography

Shayna Renee Hammond, Founder & CEO of Lead For Liberation and IndigoWomen, is a serial entrepreneur and author with an extensive 20+ year background in leadership and life coaching, workplace culture redesign, business strategy, organizational development, and education leadership development. Her first company, Lead For Liberation, is a leadership and organizational development organization dedicated to guiding leaders of social impact organizations, school districts, and foundations to redesign their workplace cultures through the lens of liberation. Through Lead For Liberation's transformative group coaching cohorts and long-term partnerships, executive leaders within organizations and school districts across the country have co-created high-performing, interdependent organizational cultures where leaders and staff members thrive, innovate, and experience belonging.

Inspired by the success of Lead For Liberation in the education and non-profit sectors and her calling to raise global consciousness, Shayna founded IndigoWomen, a coaching practice dedicated to creating spaces, methods, and conditions for Black women in leadership to thrive. In this capacity, Shayna coaches groups of Black women executive leaders and entrepreneurs from around the globe in a spiritually-inspired and research-based coaching methodology created by and for Black women. IndigoWomen's methodologies and spaces inspire and equip Black women in leadership to rejuvenate their minds, bodies, and spirits so that they can lead more authentically, effectively, and sustainably. The methodologies are shared widely through Shayna's best-selling book, *Becoming an IndigoWoman: How to Thrive in Leadership and Life*.

To meet the growing demand of Shayna's presence, methodologies, and teachings, she recently founded SR Media, where she delivers keynote speeches, co-curates liberatory events, produces a podcast, writes books, and coaches highly influential leaders and entrepreneurs.

Shayna extends the love and power she brings to her work beyond her role as an entrepreneur by serving as a Board Trustee for a few organizations including Livelihood Trust and WISE Community Center.

Prior to becoming a serial entrepreneur and author, Shayna led the national development of teacher leaders at KIPP Foundation, supported principals within

the Baltimore City School System, led the highest-performing middle school in Baltimore, Maryland, and was an award-winning teacher.

Shayna earned a Bachelor's degree in Kinesiology with minors in Business and English from James Madison University, a Master's degree in the Art of Teaching from Johns Hopkins University, and a Master's of Education degree focusing on Administration and Supervision from National-Louis University. She completed the Certificate in Leadership Coaching Program at Georgetown University and is also a part-time faculty member at the University of Pennsylvania Graduate School of Education's PENN Literacy Network.

When Shayna isn't working, she's enjoying quality time with her two children, learning a new sport, showing up for her Tribe, or exploring a new venue for spiritual growth and renewal.